

Library Usage 2020 Key areas

DURING LOCKDOWN MARCH 13 – MAY 25

Service	Total patrons using platform	M/B users	Total downloads	M/B usage	Notes
Kanopy	77	20 or 26%	711	308 or 43%	Pay per use streaming service – Library billed monthly
OverDrive	380	136 or 36%	4796	1706 or 36%	eBooks & eAudiobooks library billed annually based on total population count
Ancestry.ca	47	18 or 38%	This analysis is based on requests for access. Vendor granted at-home access and our monthly statistics show a 67% increase during this period. Requests for access through lockdown and curbside service only: March 13 – August 5: 28/71 or 39%		
Other digital resources for which we cannot extract data include: Flipster Digital Magazines, 12 Ebsco databases some of which integrated into our catalogue, Mango Language Learning, AZ world food etc.					

CURBSIDE CIRCULATION: MAY 25 – JULY 31 (in library browsing resumed August 5)

Time period	Total Curbside Pickups	M/B circulation	% of total	Arnprior Circulation	% of total	Notes
May 25 – May 31	656	128 (adult) 50 (Juvenile)	27%	300 (adult) 41 (juvenile)	52%	Homebound, Summer program prep; Interlibrary Loans etc. accounted for remainder
Jun 1 – June 30	2972	622 (adult) 125 (juvenile)	24%	1150 (adult) 238 (juvenile)	44%	
July 1 – July 31	6245	867 (adult) 1239 (juvenile)*	32%	1296 (adult) 2088 (juvenile)*	52%	
*Represents summer reading club participation						

OTHER 2020 KEY MEASURABLES:

Active M/B Cardholders January – December	1446 (or 32% of total active patrons)	<ul style="list-style-type: none"> • 1054 adult cards • 387 Juvenile cards • 5 cottagers 	NOTE: Most recent purge of inactive cards completed December 22, 2020
Summer Reading Club registration	201	38% participants from M/B	